



## Broadcast Recruitment

Reach passive job seekers with television, radio, streaming media and more

- ✓ **Customized Television Spots:** We can design, produce and place custom recruitment advertising on your favorite television stations across the country on major networks including CBS, ABC, NBC and FOX.
- ✓ **Customized Radio Spots:** Job News has also partnered with a variety of national radio providers including Clear Channel Radio, Emmis, Cumulus, and Entercom to bring you the very best in recruitment advertising on the radio and the web.
- ✓ **Streaming Media:** Streaming internet radio such as Pandora and Clear Channel's iHeartRadio also offer unique recruitment advertising opportunities.
- ✓ **And More:** Billboards, event advertising, movie ads, and radio remotes – you name it – our team of recruitment advertising experts can help you identify and place advertising where it will be most effective.



# 58%

Nearly six in ten internet radio listeners recall having seen or heard a web radio ad in the last 30 days. Of those who remembered an ad, 44% responded to it in some way.

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